

Meeting you **where you are**

To get you to **where you want to be**

JTSC

Joseph Tumolo Strategy Consulting

YOUR PARTNER FOR COMMERCIAL SUCCESS

AT ANY STAGE IN YOUR DEVELOPMENT



Go-to-market Strategy

Commercial planning, competitive intel, financial modeling, market launch



Revenue Generation

Customer and new market identification, segmentation, engagement, contracting



Business Development

Strategic partnership, collaborative development, co-marketing programs



Team Development

Field sales, technical sales, national accounts, sales operations, customer success



Enterprise Strategy

Health system engagement, adoption, deployment, pull-through



Channel Development

Group purchasing (GPO), government, distribution, international



Fundraising

Identification, outreach, alignment, pitch development



Advisory Services

Guidance, networking, subject matter expertise



MISSION

Our mission is to deliver more **value** to patients by **accelerating** the **adoption** of healthcare innovations



[linkedin.com/in/joe-tumolo-jtsc](https://www.linkedin.com/in/joe-tumolo-jtsc)



jft@jtstrategyconsulting.com



412.708.6892